



PRESS RELEASE

FOR IMMEDIATE RELEASE

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University of Miami Selects 3N InstaCom to Satisfy Mass Notification Need

25,000-Person University Relies Upon 3n for Emergency and Routine Communications

GLENDALE, Calif.- May 22, 2007 [3n \(National Notification Network\)](#), a leading [mass notification system provider](#), today announced the University of Miami has purchased the 3n InstaCom system to automate emergency communications with their students, faculty, and staff. The University will utilize the 3n system to help ensure the safety and well-being of its constituents, as well as to provide a robust tool for routine campus notifications.

The University of Miami, one of the nation's leading research universities, has more than 15,000 students and approximately 10,000 faculty and staff. Adopting the 3n system will allow the University to quickly and efficiently contact every member of the University in the event of an emergency, crisis situation, or other event requiring the notification of a large number of individuals that utilize a wide range of communication devices..

“We did a rigorous evaluation of twenty-eight different vendors who offered their notification services to the University,” said Timothy Ramsay, Associate Vice President of Information Technology at the University of Miami. “After reviewing the options, we chose 3n. The ease-of-use of the 3n notification system and their outstanding track record strongly influenced our decision to select them as our mass notification provider. With 3n we saw a powerful notification system that was uncomplicated to use.”

Prior to selecting 3n, the University of Miami relied upon a voice-only notification system that limited their ability to communicate with devices using other technologies such as email, text-messaging, paging, and more. In addition to this reliance on a single protocol, the University reviewed recent disasters and determined that they had to have 3n's SMS text-messaging capabilities as this was the most resilient communication technology during large events like Katrina.



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Using the 3n InstaCom system, University of Miami information technology and public safety employees can ensure that members of the University receive important notifications quickly. The 3n system simultaneously notifies message recipients via all standard modes of communication, including phone, email, SMS text messaging, instant messenger, pager, fax, Blackberry® devices, and more.

“In the wake of the Virginia Tech tragedy, selecting a reliable and effective mass notification system became a top priority for colleges and universities across the U.S.,” said Cinta Putra, CEO and co-Founder of 3n. “We are proud that after a rigorous selection process the University of Miami selected 3n for the University’s mass notification needs.”

About 3n® (National Notification Network)

3n (National Notification Network) is a privately-held company based in the Los Angeles area in Glendale, California. Recognized as an effective tool for both [emergency notification](#) and daily business communication, 3n’s innovative and powerful mass notification system is the most advanced, efficient and easy-to-use on the market today. For more information about 3n, log on to www.3nonline.com/pr or call toll-free 1-888-366-4911.

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